



# NEWSLETTER SEPTEMBER 2016

- ▶ Editorial: New School Year News
- ▶ Special Offer Autumn 2016
- ▶ New Ministry approval for  
Grade 4: Fairyland 4A and B!

- ▶ Ministry adoption Grades 11 and 12
- ▶ Greenwich ESP Courses & Certification
- ▶ Order Placement Guidelines

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**Express Publishing**

**Express Publishing Special Offer  
for the New School Year 2016/2017  
Available between 1<sup>st</sup> of  
September 2016 – 30<sup>th</sup> of April 2017**



# NEWSLETTER SEPTEMBER



## DEAR TEACHERS,

I hope you've all had a nice, peaceful and beautiful holiday before starting a demanding and challenging new school year. I hope you have recharged your batteries to the maximum so as to be able to glow for the whole year, to inspire your students and radiate light, warmth and knowledge upon their minds and souls. After all, this is what teaching is about, isn't it? I wish you wholeheartedly the best of luck and success to follow and accomplish all your professional and personal life endeavours this year!

We have had a very hard working summer preparing the ELT resources you need in your teaching. We are doing our best to support you and the educational system with the very best of the Express Publishing materials.

Thus, I am very pleased to say a big "Hip Hip Hurray"! for Fairyland 4 that passed the evaluation

for grade 4 and has become our approved book for grade 4! It is the only complete series for primary pupils that will bring magic into your classroom! It's up to you to continue spreading Fairyland magic in grade 5 and grade 6 as the series continues up to level 6. The series is very appropriate for 11-12 year old kids before preadolescence starts where pupils develop new preferences and choices. In addition, teacher's books and audio CDs can be downloaded for free from our website, [www.uniscan.ro](http://www.uniscan.ro), the Downloads section. Fairyland 1, 2 and 3 have already been delivered in schools and we are waiting for your orders on Fairyland 4 so as to sign contracts, order paper and start printing. I assume it will take us by the end of October/ beginning of November to have them in schools, depending on the ministry procedure we have to follow.

You can use Happy Hearts 2 or Welcome Starter A/B for your preparatory grade students. Set Sail and Welcome are also available if you wish to use them in private lessons. However, if you want to try something new we recommend the Smiles series! *Learning with a smile is learning for life* and any private language schools should try Smiles!

Gymnasium goes on without new bids or book evaluations for this year. The same extremely old list with many of the titles being out of print. We support you with a big list of choices both for L1 and L2, some of which you've got already used to or new titles that are there to tempt you to try them. The list starts with Enterprise and Click On, takes you to Access, Spark and Upstream lower levels up to the new Prime Time or Upload.

As you are already aware, the ministry has decided to acquire books for grades 11 and 12. Unfortunately on titles based on an evaluation that took place in 2007. Consequently, you will receive the old editions of Upstream Advanced, Proficiency, Upper-

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# MBER 2016

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Intermediate, Intermediate and Mission 1 and 2 in schools this year. The aforementioned titles were approved in 2007 and have a ministry order associated. Yet, we have prepared stock for the revised edition of Upstream, upper levels for those of you who prepare students for Cambridge examinations. The books for grades 11 and 12 will be delivered by the 5<sup>th</sup> of October. The books for grade 9 and 10 have already been delivered according to the orders we have got and you will find them in schools. Teacher's books and audio CDs for the old editions can be downloaded for free from our website, the Downloads section.

Furthermore, we have wonderful news for those of you interested in ESP. Express Publishing and the University of Greenwich have formed a partnership to develop and establish the Vocational English Certification, or VEC. Greenwich certifies the level of English in a specific chosen field. Uniscan Grup

Educational and Express Publishing are partners in authorising the schools that want to become training and examinations centres to provide Vocational English Courses and their assessments in Romania.

We are looking forward to welcoming many future projects together, visiting your regions with teacher training workshops and seminars in order to enjoy a successful joint venture during this school year!

Wishing you the best school year ever and best wishes to all of you! See you within the activities of the Active Learning Training Centre!

Simona Popa  
Managing Director  
Uniscan Grup Educational

## NEW SCHOOL YEAR 2016/2017

2-3



# NEWSLETTER SEPTEMBER

## SPECIAL OFFER AUTUMN 2016

Up to 30% discounts PLUS Bonuses & Extra Bonuses!

No.	Buy	GET FIDELITY DISCOUNT	+	GET BONUS		
1.	500 - 999 lei	5%		<div>5% free sample materials</div>	+	Free activation code for CLIL Readers (for orders between 500-2499 lei)*
2.	1000 - 2499 lei	10%				1 set of The Penguin Complete English Reference Collection (for orders over 2500 lei)*
3.	2500 – 3999 lei	15%				
4.	4000 – 5999 lei	20%				
5.	Over 6000 lei	25%				

\*Within the stock availability

ADD TO YOUR ORDER		GET EXTRA BONUS
<b>+25</b> WORKBOOKS/ GRAMMAR BOOKS/ EXAM BOOKS/	&	<b>PRIMARY &amp; Kindergarten</b> Flashcards / Story Cards Happy Hearts Flashcards / Fairyland/ Welcome Fairyland Puppet Theatre (if your order consists of a combination of workbooks for Fairyland 1 or 2 AND workbooks for Fairyland 3 or 4)
		<b>LOWER &amp; UPPER SECONDARY</b> Presentation Skills booklet <b>NEW</b> (develop Public Speaking skills) Spark 1/2/3/4 Access 1/2/3/4 I5 1/2/3 On Screen 1/2/3/B1+/B2/ B2+ Presentation Skills Practise Book <b>NEW</b> (Teacher's resource book for A2 – C2 levels).

Fidelity discount remains the same for the whole school year no matter the quantity you order further. You can use it to buy any of our website products, for conference fees and training courses.

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# SEPTEMBER 2016

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## WHAT SHALL I USE FOR KINDERGARTEN STUDENTS?

Happy Hearts Starter/ 1/ 2



Student's book /Activity book

Hello Happy Rhymes/ Happy Rhymes 1/2

**Happy Hearts Starter/ 1/ 2** is a three-level course for three to six year old children. The course develops the listening, speaking and pre-writing / pre-reading skills of young learners through art, music and movement.

**Happy Hearts Components:** Pupil's Pack (Pupils Book with audio CD and DVD/ Multi-ROM)/ Songs CD/ DVD/ Activity book for levels 1 & 2/ Teacher's Bag including: Teacher's Book (with Teacher's Resource Material, Class CD, Flashcards, Story Cards, Interactive Poster, Daily Routine & Cross Curricular Posters, Kenny the Cat Puppet, Fully Animated DVD, Teacher's CD-ROM)/ Interactive Whiteboard Software

**Happy Rhymes Components:** Pupils Book/ Pupil's Pack (with audio CD and DVD)/ Big Class Book/ Teacher's Book with lots of additional activities and craftwork (!)



## WHAT SHALL I USE FOR PREPARATORY GRADE STUDENTS?

Happy Hearts 2 for complete beginners

**Welcome Starter A & B for false beginners** (one book per semester or one book for the whole year, depending on the level of the kids and number of classes/week)



**Welcome Starter A and B** is an early-primary course specially designed to meet the needs of pupils in their first years of English language learning. **Welcome Starter A** focuses mainly on Listening and Speaking, but also offers pre-writing and pre-reading activities as well as a subtle introduction to the alphabet. **Welcome Starter B** provides practice in all four skills. There is also a starter unit on the alphabet.

# NEW SCHOOL YEAR 2016/2017

4-5



# NEWSLETTER SEPTEMBER

**Components:** Student's book/ full-colour Activity Book/ Teacher's Book with additional activities and games / fully dramatised audio Cds/ DVDs

## WHAT SHALL I USE FOR PRIMARY STUDENTS?




### Fairylang 1-4 - The only Complete Series Approved for Primary Kids!

Fairylang is a six-year course through which young learners enter a world of fantasy and adventure where learning becomes a memorable experience! The first 4 levels have been approved for students Grade 1-4. Level 4 has just been approved, so please visit our website to flick through the digital book and place your order within the ministry on line platform to get them for free for your students! Teacher's books and audio CD-s are available for free download on our website, [www.uniscan.ro](http://www.uniscan.ro), the Downloads section. We expect the books to be in schools towards the end of October, beginning of November. By that time you can either use the digital book on our website together with the workbook which is already available in stock for sale, or use Set sail 4/ Welcome 2!

Components: Student's Packs A/B (Book and digital book including animations and interactive activities)/Full colour Activity books/ Grammar & Vocabulary Practice (levels 2,3,4)/ Teacher's book (free to download .pdf Romanian version)/ Audio CDs (free to download on line Romanian version)/ Picture Flashcards/ Puppet Theatre Pack (levels 3 &4)/ My Junior language Portfolio (free to download)

### AUXILIARY MATERIALS:

- Smileys 1/2/3/4 
- Fun with English
- Picture Dictionary
- Skills Builder (Starters, Movers, Flyers)
- Primary Readers/ Explore our World CLIL Readers
- Set Sail 1/2/3/4
- Welcome 1/2/3

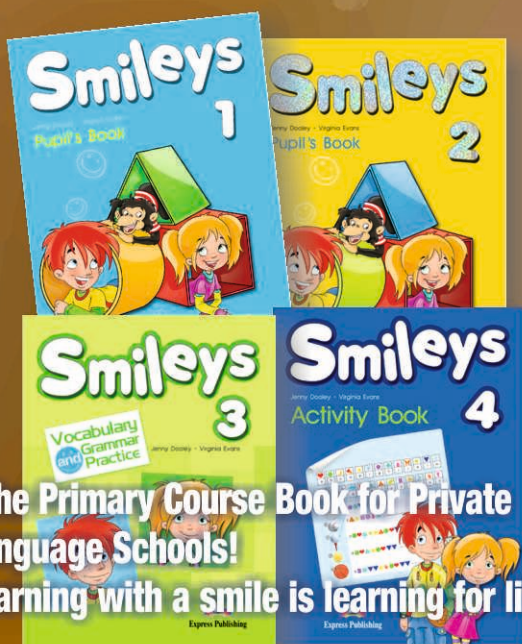
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# SEPTEMBER 2016

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**"The Primary Course Book for Private Language Schools!"**  
**Learning with a smile is learning for life!"**

## WHAT SHALL I USE FOR LOWER SECONDARY STUDENTS?

Depending on the level of your students (L1/L2), on the number of classes per week and the level you want your students to reach by the end of the 8<sup>th</sup> grade you can choose one of the following courses:

### OPTIONAL CLASSES:

- Reading & Writing Targets
- Grammar Books
- Exam Preparation Books
- Readers/ Discover our World CLIL Readers

Title	CEFR Levels	Levels
Access (1-4)	A1-B1+	Beginner, Elementary, Pre-Intermediate, Intermediate
Spark (1-4)	A1-B1+	Beginner, Elementary, Pre-Intermediate, Intermediate
Upstream	A1+ - B1+	Beginner, Elementary, Pre-Intermediate, Intermediate
Blockbuster (1-4)	A1 - B1+	Beginner, Elementary, Pre-Intermediate, Intermediate
Upload (1-4) 	A1 - B1+	Beginner, Elementary, Pre-Intermediate, Intermediate
Click on (Starter, 1-4)	A1-B2	Beginner, Elementary, Pre-Intermediate, Intermediate, Upper-intermediate
Enterprise (1-4)	A1+ - B2	Beginner, Elementary, Pre-Intermediate, Intermediate
Prime Time(1-5) 	A1+ - B2+	False Beginner to Upper-intermediate
Incredible 5 (1-3) 	A1 - B1	Beginner, Elementary, Pre intermediate



# NEW SCHOOL YEAR 2016/2017

6-7



# NEWSLETTER SEPTEMBER

## WHAT SHALL I USE FOR UPPER SECONDARY STUDENTS?

Besides the ministry approved books in 2007 that are acquired and distributed in schools free of charge we recommend new editions of the approved books such as **Upstream Revised** and **Wishes** (Mission updated) and **On Screen**, a new course for high school students specially designed on the new syllabus that take advanced students from B1 up to B2+ (Grade 9-12, L1).

On Screen has got 2 more levels designed for beginner students, On Screen A2 and A1+ for grades 9 and 10, L2, L3.

On Screen (L1) B1 - B2+; On Screen (L2) A2 - B1+

Title	CEFR Levels	Grade
On Screen 3 (B1)	B1	Grade 9 L1; Grade 10 L2, grade 11, L3
On Screen B1+	B1+	Grade 10 L1, Grade 11 L2, Grade 12 L3
On Screen B2	B2	Grade 11 L1, Grade 12 L2
On Screen B2+	B2+	Grade 12 L1
On Screen 2 (A2)	A2	Grade 9 L2
On screen 1(A1+)	A1+	Grade 9 L3



**"Lessons come alive ... On Screen!"**

Upstream (L1) B2 - C2; Enterprise (L2) B1/B2; Click On (L3) B1/B2

Title	CEFR Levels	Grade
Upstream Intermediate	B2	Grade 9 L1; Grade 10 L2, grade 11, L3
Upstream Upper-intermediate	B2+	Grade 10 L1, Grade 11 L2, Grade 12 L3
Upstream Advanced	C1	Grade 11 L1, Grade 12 L2
Upstream Proficiency	C2	Grade 12 L1
Upstream Pre-intermediate	B1	Grade 9 L2
Click On 4	B2	Grade 9 L2, grade 10 L3
Enterprise 4	B2	Grade 9 L2, Grade 10, L3
Click on 3	B1	Grade 9 L3
Enterprise Plus	B1	Grade 9 L3



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# SEPTEMBER 2016

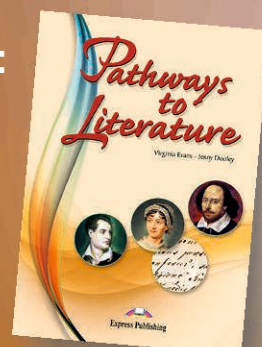
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## AUXILIARY MATERIALS:

- Successful Writing
- Pathways to Literature
- Grammar Books
- Exam Preparation Books



## GRAMMAR BOOKS:

Grammar Books	CEFR Level
It's Grammar time (1-4)	A1 + - B1 +
Grammarway (1-4)	A1 – B2
Access Grammar (1-4)	A1 + - B1 +
Grammar Targets (1-3)	A1 – B1
Spark Grammar (1-4)	A1 – B1+
Enterprise Grammar (1-4)	A1 – B2
FCE Use of English (1-2)	B2-B2+
CPE Use of English	C2

### Wishes: B2-B2+

The ministry approved books for grades 11 and 12 will be delivered in the regional warehouses between October 1-5. They should be available in schools after October the 5th. Teacher's books and audio CD-s are available for free download from our website [www.uniscan.ro](http://www.uniscan.ro), the Downloads section.



# New School Year 2016/2017

8-9



# NEWSLETTER SEPTEMBER

## EXAM BOOKS:

- Practice Test for the KET/PET,
- KET/PET/FCE for Schools,
- CAE/CPE Practice Tests,
- FCE Practice Exam Papers.



## VOCATIONAL ENGLISH CERTIFICATION



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VOCATIONAL ENGLISH

Express Publishing and the University of Greenwich have formed a partnership to develop and establish the Vocational English Certification, or VEC.

Starting this year we offer your students the opportunity to go for VEC which attests the language skills in a chosen professional field. Uniscan Grup Educational is the country administrator for VEC and is in charge with authorizing centers to provide Vocational English Courses and their assessment on the Romanian market. The University of Greenwich is in charge with validating and issuing the Certificates of Assessment and Examination while vocational schools.

Candidates can choose from a list of 36 available vocations: Accounting / Agriculture / Art & Design / Banking / Beauty Salon / Business English / Call Centers / Construction / Buildings / Cooking / Dentistry / Electronics / Engineering / Environmental Engineering / Finance / Fishing & Seafood Industry / Flight Attendant / Food Service Industries / Hotels & Catering / Information Technology / Insurance / Kindergarten Teacher / Law / Logistics Management Level I / Management Level II / Mechanical Engineering / Mechanics / Medical / Nursing / Physiotherapy / Police / Sales & Marketing / Secretarial / Security Personnel / Software Engineering / Tourism.

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# SEPTEMBER 2016

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Express Publishing offers course support for 52 vocations within the Career Path series. Career Paths is a new educational resource for professionals who want to improve their English communication skills. Incorporating career-specific vocabulary and context, each unit offers step-by-step instruction that includes the four key language components: reading, listening, speaking, and writing. The series is organized into three levels of difficulty and offers over 400 vocabulary terms and phrases. Every unit includes a test of reading comprehension, vocabulary, and listening skills, and leads students through written and oral production.

## ORDER PLACEMENT GUIDELINES

Please place your school order by telephone or by e-mail on [bookshop@uniscan.ro](mailto:bookshop@uniscan.ro). Smaller orders can be placed on our eShop [www.tinkerbella.ro](http://www.tinkerbella.ro)

- Please make sure you know the name of the operator that takes your order, as for any changes you are kindly asked to speak with the same person so as mistakes may be avoided.
- Please note that once the invoice has been released the order cannot be changed. If you are not sure of the order or you plan to make changes ask the operator to take your order without releasing the invoice until you call back again.
- Any additional order will be processed separately and it's advisable to place it with the same operator as you placed your previous orders

- Order placing programme: Monday to Friday, from 9.00 a.m. to 5:30 p.m.

## ORDER DELIVERY

- We deliver to your school in Bucharest for a minimum order value of 300 lei. The delivery day and time will be settled when placing the order together with the operator taking your order.
- We deliver by post all over the country
- We deliver by courier in all big cities and towns. For small towns or villages the courier charges extra taxes for extra kilometres and thus we can only deliver free of charge by post. You can use courier in small towns or villages provided that you pay the extra charges required.
- The delivery time for orders sent by post varies between 5 – 10 working days and for the orders sent by courier between 3 – 4 working days.

## DELIVERY TAXES

- Uniscan Grup Educational covers the post taxes for orders of a minimum 300 lei value, and the courier fees for orders of a minimum 1.000 lei value.
- For smaller orders, the postal tax value is 10 lei, and the courier tax value is 30 lei.
- In case you do not pick up your order from the post office or the courier and you request us to resend the order, please note that the second transportation costs will be covered by you.
- Please note that we do not resend orders if the orders have not been picked up twice.

# NEW SCHOOL YEAR 2016/2017

10-11



# NEWSLETTER

## PAYMENT

You can pay at the post office/ to the courier or the delivery agent upon delivery.

## SUGGESTIONS & COMPLAINTS

For suggestions and solutions for problems and complaints please contact Simona Popa: telephone 0723389188 or e-mail: [simona.popa@uniscan.ro](mailto:simona.popa@uniscan.ro)

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